

Message Text

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ACTION SS-25

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----- 100795

O 210435Z APR 75

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC NIACT IMMEDIATE 8784

C O N F I D E N T I A L SECTION 1 OF 2 BRASILIA 3036

EXDIS

E.O. 11652: GDS

TAGS: OVIP (KISSINGER, HENRY A.)

SUBJECT: SECVISIT: OVERALL BRASILIA PRESS SCENARIO

REF: STATE 090519

1. AIRPORT ARRIVAL: ACCOMPANYING PRESS WILL EXIT FROM REAR OF PLANE, TO BE MET BY DPAO RED COFFEY AND PRESS OFFICER CARL HOWARD. PRESS WILL WALK ACROSS GRASSY AREA ALONGSIDE TAXI-STRIP TO TWO SMALL BUSES MARKED PRESS BUS 1 AND 2, WHICH WILL TAKE THEM DIRECTLY TO ROPED-OFF AREA WHERE BRAZILIAN PRESS IS WAITING TO COVER ARRIVAL CEREMONY, REAR RAMP WILL BE WHEELED UP TO PLANE FIRST, IN ORDER TO GIVE PRESS A HEAD START ON THE OFFICIAL PARTY. ACCOMPANYING PRESS WILL DEBARK FROM BUSES IN ROPED-OFF PRESS AREA; WRITING PRESS MAY PROCEED DIRECTLY FROM PRESS AREA ON FOOT TO TERMINAL BUILDING ROOM WHERE SECRETARY WILL GIVE HIS ARRIVAL STATEMENT. (NOTE: WE SUGGEST THAT SECRETARY CLOSE HIS STATEMENT WITH A REMARK TO THE EFFECT THAT HE WILL MEET THE PRESS THE FOLLOWING DAY AND WILL THEREFORE NOT TAKE QUESTIONS AT THIS TIME.) PRESS WILL NEED TO DEPART THE ROOM BEFORE THE SECRETARY IN ORDER TO BOARD THE PRESS BUSES, WHICH WILL BY THEN BE STATIONED IN FRONT OF THE TERMINAL IN THE SECRETARY'S MOTORCADE. PRESS BUS 1 WILL REMAIN WITH THE SECRETARY'S PARTY THROUGHOUT EVENTS 2 (A) (B) (C) BELOW, THEN PROCEED TO HOTEL NACIONAL, ARRIVING THERE ABOUT 12:30. PRESS BUS 2 WILL GO DIRECTLY TO THE HOTEL NACIONAL, WHERE PRESS IS QUARTERED AND PRESS CENTER IS LOCATED. NEWSMEN TAKING THIS BUS WILL NOT REJOIN COVERAGE UNTIL 2 P.M.

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AMBASSADOR ANDERSON AND MR. TUCH WILL GO IN SEPARATE CAR IN

MOTORCADE TO THE NEXT EVENTS (UNLESS ANDERSON WANTS TO GO TO HOTEL).

QUESTIONS: (1) WHEN WILL ARRIVAL STATEMENT BE AVAILABLE IN
BRASILIA? (2) WILL ANDERSON WANT TO GO FROM AIRPORT TO EVENTS
OR TO HOTEL?

2. CONGRESS AND SUPREME COURT COURTESY CALLS: PRESS WILL ARRIVE
AT REAR OF MOTORCADE, IN PRESS BUS 1.

(A) PRESS WILL FOLLOW SECRETARY TO SECOND-FLOOR OFFICE OF
SENATE PRESIDENT; PHOTOGRAPHERS AND CAMERAMEN WILL BE BRIEFLY
PERMITTED TO ENTER INNER OFFICE, WHERE CONVERSATION WITH SENATE
LEADERS WILL TAKE PLACE.

(B) PRESS WILL THEN FOLLOW SECRETARY THROUGH CONGRESS HALLS
TO OFFICES OF CHAMBER OF DEPUTIES' PRESIDENT; ONE AGAIN,
PHOTOGRAPHERS AND CAMERAMEN WILL BE ADMITTED ONLY BRIEFLY AND WILL
LEAVE AHEAD OF SECRETARY FOR SUPREME COURT IN PRESS BUS 1.

(C) PRESS WILL ARRIVE AHEAD OF THE SECRETARY AT THE SUPREME COURT;
PHOTOGRAPHIC COVERAGE WILL BE PERMITTED--PROBABLY THROUGHOUT--THE
SECRETARY'S MEETING WITH THE PRESIDENT AND OTHER JUSTICES OF THE
SUPREME COURT. UPON CONCLUSION THIS VISIT PRESS BUS 1 WILL GO TO

3. WORKING LUNCHEON AT FOREIGN MINISTRY, NO PRESS COVERAGE
ANTICIPATED.

4. MEETING WITH PRESIDENT GEISEL: PRESS BUSES 1 AND 2 WILL
LEAVE HOTEL NACIONAL AT 2 P.M. PHOTOGRAPHIC PRESS WILL BE
PERMITTED BRIEF SESSION SHORTLY AFTER MEETING BEGINS; POOLING
WILL PROBABLY NOT BE REQUIRED, BUT EMBASSY URGENTLY NEEDS NAMES OF
THOSE ACCOMPANYING PRESS WHO EXPECT TO WORK THIS OPPORTUNITY.
NO OTHER OPPORTUNITY ANTICIPATED DURING OR AFTER THIS MEETING
IN PRESIDENTIAL SUITE. PHOTOGRAPHIC PRESS DESIRING "ESTABLISHING
SHOTS" OF SECRETARY ARRIVING OR DEPARTING THE PRESIDENTIAL PALACE
SHOULD INFORM PRESS OFFICER HOWARD AHEAD OF TIME. PRESS BUSES
WILL LEAVE DIRECTLY AFTER SHOOTING SESSION FOR HOTEL
NACIONAL. BUSES WILL DEPART HOTEL FOR ITAMARATY PALACE
AT 4 P.M. FOR THOSE INTERESTED IN PHOTOGRAPHIC COVERAGE.

5. SECRETARY'S FIRST REGULAR MEETING WITH FOREIGN MINISTER:
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PHOTOGRAPHERS AND CAMERAMEN WILL BE ADMITTED FOR A BRIEF PERIOD,
SHORTLY AFTER THE MEETING BEGINS. PRESS BUSES WILL DEPART AFTER-
WARD FOR RETURN TO HOTEL NACIONAL. QUESTION; DOES ANDERSON PLAN
TO PARTICIPATE IN THE MEETING?

6. BANQUET AT ITAMARATY PALACE: PRESS BUSES WILL DEPART HOTEL
NACIONAL AT 8:15 P.M. PHOTOGRAPHIC PRESS (AND WRITERS WHO SO
DESIRE) WILL BE PERMITTED TO COVER THE RECEPTION LINE. NEWSMEN

WILL THEN BE SERVED DINNER BY FOREIGN MINISTRY PRESS OFFICE.
AFTERWARD WRITING AND PHOTOGRAPHIC PRESS WILL BE PERMITTED TO
ENTER HALL TO COVER TOASTS SPEECHES AFTER DINNER. PRESS ATTENDING
THIS EVENT SHOULD WEAR DARK SUITS; DRESSES WOULD BE SUITABLE FOR
WOMEN.

ADVANCE, EMBARGOED TEXTS OF MINISTER SILVERI'S REMARKS MAY BE
AVAILABLE BY 7 P.M. PHOTO PRESS WILL BE ALLOWED TO ADVANCE ONE
AT A TIME OR IN SMALL GROUPS TO WITHIN ABOUT 10 FEET OF THE
SECRETARY'S POSITION AT THE HEAD TABLE JUST BEFORE THE TOASTS
BEGIN; DURING THE SPEECHES, COVERAGE WILL BE FROM 25 TO 30 FEET
AWAY, SO LONG LENSES MAY BE REQUIRED. PRESS BUSES WILL RETURN TO
HOTEL NACIONAL AFTER COVERAGE COMPLETED. QUESTIONS: (1) HOW MANY
PRESS EXPECTED TO COVER, SO WE CAN TELL FONOFF HOW MANY DINNERS
TO PREPARE? (2) WILL WE ALSO BE ABLE TO OFFER TEXT OF SECRETARY'S
TOAST ON EMBARGOED BASIS BY 7 P.M.? IF SO, WILL EMBASSY HANDLE
TRANSLATION? WHEN COULD TEXT BE AVAILABLE FOR THAT PURPOSE?
NOTE: FOREIGN MINISTRY PLANS TO HAVE BOTH FOREIGN MINISTER'S AND
SECRETARY'S TOASTS DELIVERED WITHOUT TRANSLATION.

7. SECRETARY'S SATURDAY MEETING WITH ECONOMIC MINISTERS: PRESS
BUSES WILL LEAVE HOTEL NACIONAL AT 8:30 A.M., BRIEF PHOTO
OPPORTUNITY EXPECTED. BUSES WILL RETURN TO HOTEL NACIONAL DIRECTLY
AFTERWARD.

8. SECRETARY'S MEETING WITH FOREIGN MINISTER: PRESS BUS
WILL DEPART HOTEL NACIONAL AT 10 A.M. FOR PHOTOGRAPHERS,
CAMERAMEN INTERESTED IN PHOTO OF SECRETARY WITH FOREIGN MINISTER
AND POSSIBLY OTHER CABINET MINISTERS. IF TIME ALLOWS, BUS
WILL RETURN TO HOTEL DIRECTLY AFTER PHOTO OPPORTUNITY.

9. PRESS CONFERENCE: PRESS BUSES WILL DEPART HOTEL NACIONAL AT
11:30 A.M. (IMPORTANT NOTE: THIS IS FINAL DEPARTURE FROM HOTEL) FOR
ITAMARATY PALACE. ACCOMPANYING PRESS SHOULD SIT AT REAR OF
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AUDITORIUM FOR FAST DEPARTURE, GUIDED BY PRESS OFFICER CARL
HOWARD, AT CONCLUSION OF THE CONFERENCE. SEE PARA 10 BELOW
FOR PRESS CONFERENCE SCENARIO. AT END OF CONFERENCE, ACCOMPANYING
PRESS WILL BOARD PRESS BUSES 1 AND 2 WHICH, BY THIS TIME, WILL
HAVE JOINED THE FORMED MOTORCADE IN FRONT OF ITAMARATY PALACE
FOR THE DRIVE TO THE AIRPORT.

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ACTION SS-25

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O 210435Z APR 75

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC NIACT IMMEDIATE 8785

C O N F I D E N T I A L SECTION 2 OF 2 BRASILIA 3036

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10. PRESS CONFERENCE SCENARIO: (A) UPON CONCLUSION OF MEETING IN FOREIGN MINISTER SILVEIRA'S OFFICE, THE SECRETARY WILL BE ACCOMPANIED BY EITHER THE MINISTER OR THE CHIEF OF PROTOCOL--IT HAS NOT BEEN DECIDED YET--AND OTHER TOP MEMBERS OF U.S. AND GOB SIDES TO THE AUDITORIUM OF ITAMARATY PALACE. THE ROUTE WILL BE FROM THE MINISTER'S OFFICE TO THE CEREMONIAL SEMI-CIRCULAR STAIRWAY LEADING TO THE GROUND FLOOR AND CONTINUING ON TO THE AUDITORIUM BELOW. THE SECRETARY AND PARTY WILL PROCEED TOWARD FRONT OF THE AUDITORIUM THROUGH THE ALREADY ASSEMBLED PRESS OF 60 TO 70 NEWSMEN, INCLUDING THREE TO FIVE BRAZILIAN TV CREWS AND UP TO 25 BRAZILIAN PHOTOGRAPHERS. PHOTOGRAPHERS AND CAMERAMEN WILL BE WORKING THROUGHOUT THE PRESS CONFERENCE, AS IS FONOFF CUSTOM, IN BROAD OPEN SPACE BETWEEN FRONT ROW OF THE FIXED SEATS AND THE SLIGHTLY RAISED AREA WHERE THE PODIUM AND THE DIGNITARIES' TABLE WILL BE; A BARRIER CAN BE PLACED TO MAINTAIN PRESS NO CLOSER THEN SIX OR EIGHT FEET FROM THE SECRETARY

(B) FOREIGN MINISTER SILVEIRA, WHO TENDS TO BE INFORMAL IN SUCH SITUATIONS, MAY WISH TO INDICATE ONE OF TWO POSITIONS FOR THE SECRETARY: (1) HE (OR THE CHIEF OF PROTOCOL) MAY STEP UP TO THE PODIUM, WHICH IS AT STAGE RIGHT (NEAR THE FIRST ROW OF SEATS OF THE AUDITORIUM) TO INTRODUCE THE SECRETARY WHO WOULD THEN STAND AT PODIUM. (2) OR HE MAY SIT WITH THE SECRETARY AT THE CENTRAL POINT OF A LONG TABLE (WITH TEN CHAIRS) WHICH IS IN THE CENTER OF THE AUDITORIUM BUT QUITE FAR REMOVED FROM THE FIRST ROW OF CORRESPONDENTS. IN BOTH SITUATIONS, THREE MICROPHONES--FOR THE SECRETARY, THE MINISTER, AND THE

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SECRETARY'S INTERPRETER WILL BE AVAILABLE. WE HAVE TOLD ITAMARATY WE BELIEVE THE SECRETARY WOULD PREFER OPTION 1, ALTHOUGH THE FOREIGN MINISTER USUALLY SELECTS OPTION 2. RANKING U.S. AND GOB

MEMBERS OF THE PARTIED WILL BE INVITED TO SIT AT THE REMAINING SEVEN OR EIGHT CHAIRS, THE NUMBER DEPENDING UPON WHETHER THE INTERPRETER STANDS OR SITS.

(C) ITAMARATY PROPOSES THAT THE PRESS CONFERENCE BE TRANSLATED SIMULTANEOUSLY. THE FONOFF WOULD PROVIDE TWO PROFESSIONAL SIMULTANEOUS ENGLISH-PORTUGUESE, PORTUGUESE-ENGLISH INTERPRETERS IN PROFESSIONAL BOOTHS; 100 SETS OF EARPHONES WILL BE PROVIDED AT THE SEATS OF PRESS AND OFFICIAL PARTY. THE SECRETARY COULD USE EARPHONES OR HE MAY KEEP HIS INTERPRETER AT HIS SIDE FOR TRANSLATING QUESTIONS.

(D) NEWSMEN WILL BE INFORMED BEFORE PRESS CONFERENCE BY ITAMARATY PRESS SPOKESMAN TO STEP TO ONE OF FOUR MICROPHONES IN THE AUDITORIUM TO ASK THEIR QUESTIONS--BEGINNING WITH THEIR NAMES AND AFFILIATIONS.

(E) PRESS CONFERENCE DESIGNED TO PERMIT 30-MINUTE SESSION. IT IS PROPOSED THAT SENIOR BRAZILIAN JOURNALIST BE DESIGNATED CONSULTATION WITH FONOFF PRESS SPOKESMEN TO CLOSE SESSION BY SAYING "THANK YOU, MR. SECRETARY."

(F) AFTER LAST QUESTION, THE SECRETARY PROBABLY WILL EXIT THE WAY HE CAME AND GO DIRECTLY TO HIS CAR FOR THE DRIVE TO THE AIRPORT. EXIT ROUTE WILL BE CLARIFIED BY SECURITY IN NEXT TWO DAYS; HE PROBABLY WILL HAVE TO WALK THROUGH AT LEAST A PORTION OF THE ASSEMBLED PRESS.

11. DEPARTURE CEREMONY: WHEN MOTORCADE ARRIVES AT AIRBASE, BUSES 1 AND 2 WITH SECRETARY'S PRESS PARTY WILL PROCEED DIRECTLY TO PLANE SO THAT THEY CAN BOARD IMMEDIATELY. THERE WILL BE ROPED-OFF PRESS AREA (AS ON ARRIVAL) FOR PHOTOGRAPHIC COVERAGE BY LOCAL PRESS OF DEPARTURE CEREMONY. THERE WILL BE NO DEPARTURE STATEMENT BY SECRETARY.
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